

Journalism, Media and Communications 2017





The University of Tasmania is ranked in the top 2% of universities in the world.*
In addition, in the last two years we have received **more teaching awards than any other Australian university.^**

With programs embedded within local and national industries, and additional campuses in Sydney and China, our students gain practical learning and research opportunities recognised around the globe.

We help you become who you want to be



We combine analysis of media industries, practices and content with practical journalism, media and communication skills.

You will study at one of the top-ranking research journalism programs in Australia, and work with academics and industry professionals who are leaders in their field.

Media and communications are central to contemporary life.

Whether you want to reveal the latest developments in science, sport or health, produce documentaries for screen and radio, support communities and businesses during periods of crisis and change, or report the news locally or from around the world, we can help you develop the right skills.

Studying Journalism, Media and Communications gives you access to a range of exciting and still emerging careers in: advertising and marketing; online, print and broadcast news media; social media and digital storytelling; corporate communications and public relations; and government and NGO communications.

It also provides you with the skills and knowledge to support many other professional and individual endeavours.

All our academics are active researchers, drawing on their interests in areas such as food, music, anime, crime, social history, documentary, international politics, environmental protest and health, and extensive experiences as war and political correspondents, broadcasters and in strategic and corporate communications.

▼ **Our staff have a range of national and international media industry experience.**

* Times Higher Education World University Rankings, 2016. Available at: <https://www.timeshighereducation.com/world-university-rankings>
QS World University Rankings, 2016. Available at <http://www.topuniversities.com/university-rankings/university-subject-rankings/2016>
Shanghai Ranking Consultancy, 2015 Academic Ranking of World Universities 2015 (ARWU). Available at: <https://www.shanghairanking.com/ARWU2015.html>
^ The Office of Learning and Teaching, Australian Government, 2014, 2015. Available at <http://www.olt.gov.au/awards>

Studying Journalism, Media and Communications

Why study Journalism, Media and Communications?

Understanding common media practices, roles and responsibilities is now essential in a range of careers.

By combining analysis of the media industries, media practices and media texts with practical skills, you will gain the knowledge and skills needed to work in a broad range of professions and environments.

Learn the fundamentals of communication

You'll be exposed to a range of relevant media theory and research methods. These include practical skills like writing, researching and producing media, the essentials of news writing, researching and interviewing, and specialised communications and public relations.

Our graduates are equipped to work in a dynamic and changing world, because we know the industry skills and knowledge in demand in two or three years will be different from the ones wanted now.

They are international in outlook, supported to spend time overseas on field trips or studying at one of our leading partner institutions. They are equipped for the workplace, completing vocational placements and internships within industry in Tasmania, interstate or internationally, and have access to our modern facilities, equipment and software.

Career opportunities with a degree in Journalism, Media and Communications

A degree focused on Journalism, Media and Communications offers a wide variety of possible careers, such as:

- Advertising creative director and copywriter
- Announcer, broadcaster, presenter
- Author
- Camera operator
- Campaigner and campaign manager
- Documentary maker/producer
- Editor
- Event manager
- Graphic designer
- Journalist
- Media adviser
- Media and market researcher
- News producer
- Public relations consultant
- Publishing
- Photojournalism
- Political and policy adviser and analyst
- Science communicator
- Social media content creator
- Sports writer and presenter
- Teacher
- Travel writer or travel book editor

Your study opportunities

Different students have different goals.

If you simply want to give yourself the best start for a better chance at a great career, a degree course is an excellent option.

If you want to pursue a passion or want more specialist knowledge and expertise in a chosen field, a double degree or a degree with honours can give you fascinating career opportunities. Many of our courses also let you add units from different study areas.

In Journalism, Media and Communications, we offer undergraduate majors, honours, postgraduate by coursework and research higher degrees.

Degrees

Major and Minor (specialist) studies

Studying a particular area of interest can focus your learning, research and communication skills.

A single degree usually takes three years to finish and requires the successful completion of 24 units.

Your major area of study represents eight of these units (two introductory, two intermediate, four advanced units).

You can complement this knowledge with a minor area of study. This is made up of four units (two introductory, two intermediate).

At our University, you can further diversify and improve your career options by taking up capacity study units in another field of study from another faculty, like Business. Or even do a double major.

Most students select one major (eight units), one minor (four units), degree electives (four introductory units) and student electives or a second major (eight units).

Depending on your chosen course, you may be able to combine learning on and off campus, or study part-time or online. Flexible study options can make it easy to fit study around your work and life commitments.

Double or Combined degrees

Double degrees are pretty much exactly how they sound. A double degree merges the core requirements of two different degrees. This lets you graduate with the equivalent of two degrees faster than it would take to do two separate degrees.

Double degrees can give you greater depth of knowledge in more than one area. This gives you more career options.

If you're academically capable and want to challenge yourself, a double degree is an ideal way to get the most from your time at university.

A Bachelor of Arts degree with a Journalism, Media and Communications (JMC) major/minor can be combined with bachelor degrees in Business, Computing, Economics, Laws, Music or Science.

Honours

Honours can help you gain deeper knowledge in your specialist area.

An additional Honours year can mean you start your career higher up the ladder and progress in your career faster.

It can also lead to postgraduate study and a career in scientific research or academia.

Alternative entry pathway

For students without prerequisites for direct entry to an Arts degree, who could be mature-aged students returning to study, VET graduates or students with a low ATAR, the Bachelor of General Studies – Foundation Year Pathway could be an alternative entry pathway. Completion of the foundation year will provide achievement at introductory level in at least two degree units.

Alternatively, for mature age students or those who did not complete year 11 and 12, the University Preparation Program (UPP) at our University offers a broad range of subjects designed to ensure students have the skills critical for success at university.

Students who have completed an AQF-recognised Diploma or Advanced Diploma in an Arts or Social Sciences related discipline from an Australian TAFE or other Registered Training Organisation may be eligible for advanced standing into a degree and from there can undertake a Journalism, Media and Communications major.

Advanced standing for study already undertaken within another degree at our University, or at an Australian or overseas tertiary institution, may also be granted.



University of Tasmania:

TOP 300 in the World

Source: World University Rankings, 2016

▼ **Students gain the skills to adapt to a changing media environment, with emerging technologies and practices our focus.**

Your study experience

Your learning experience goes beyond lectures and tutorials.

We give you a chance to learn from working professionals from all areas of business, commerce and government.

Our program has strong links with the media industry in Tasmania, nationally and across the Asia region, and offers many opportunities to work within industry.

We also encourage students to spend time studying at one of our leading international partner institutions.

Media Lab

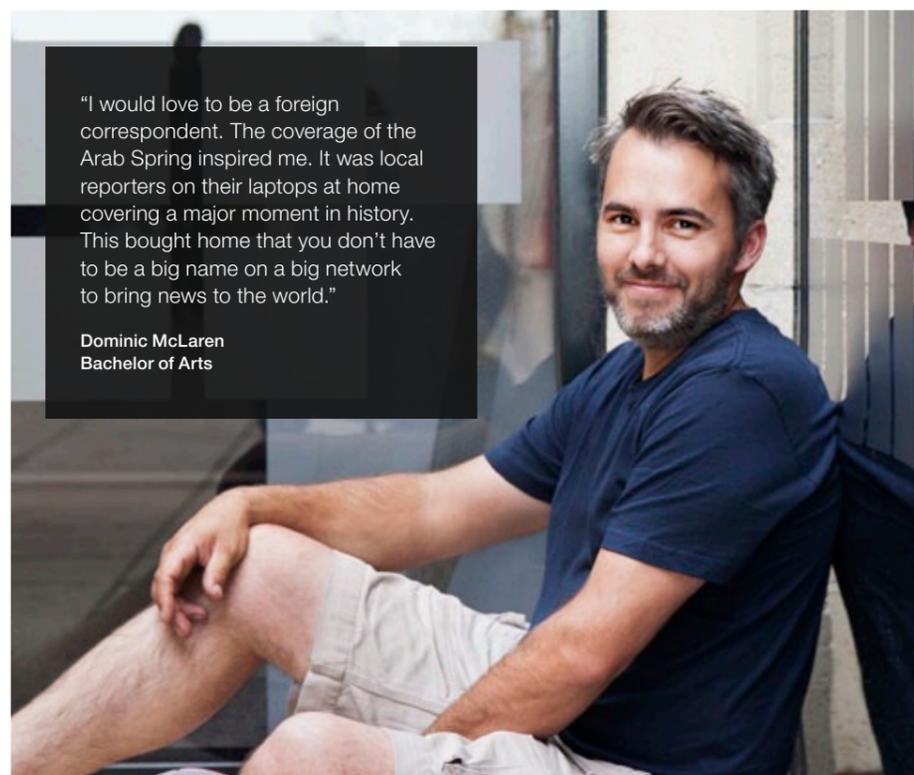
The Journalism, Media and Communications Media Lab includes five radio and video production studios, a twenty-space editing suite and a newsroom.

The lab's design recognises the shift that has occurred in media in recent years. It gives you the opportunity to become proficient in the new technologies as they become available, and use them to produce a range of journalism and media

Professional Placement

A professional placement doesn't just go a long way towards experience, it also goes a long way towards the completion of your undergraduate degree.

This is a third-year, competitive entry elective unit of study that consists of academic assessments combined with a workplace experience for one or two days a week.



"I would love to be a foreign correspondent. The coverage of the Arab Spring inspired me. It was local reporters on their laptops at home covering a major moment in history. This brought home that you don't have to be a big name on a big network to bring news to the world."

Dominic McLaren
Bachelor of Arts

Successful students are assigned to a placement in the media and communications industry either in a government, private or not-for-profit organisation. You learn on-the-job skills and better understand how journalistic and media theory operates in practice within an industry context.

Many students who undertake the internship program go onto further employment with their placement provider.

Internship program

As part of our Industry Placements and Internships program there are a number of exciting opportunities for you to engage in workplace experience and to build a professional portfolio.

This includes a number of print and broadcast media, PR agencies, government departments, and private and not-for-profit organisations.

Study Abroad

Our international exchange program lets you take a semester of study overseas. Possible partner institutions include some of the leading journalism and media courses in Europe and the US. Financial support and loans are available.

We also regularly welcome international exchange students who come to study with us for a semester or so. These experiences foster cultural and political awareness, enhanced communication skills and greater personal independence, all attributes appreciated by employers.

In-country programs

University of Tasmania partners with agencies and partners to provide meaningful international opportunities, such as study tours or in-country programs. Recent examples include:

- Journalism Professional Practicum in Indonesia, a 6-week internship where you can experience workplace journalistic cultures and obtain a taste for the environment in which a foreign correspondent might operate.
- Cool Japan: Regional Soft Power in Asia is a field trip experience. You'll explore how media can be used to shape perceptions of a country. You'll critically examine the commercial, community and political media practices and spaces that contribute to the construction of 'Cool Japan'.

Study Abroad Scholarships

The University actively encourages our students to extend their learning opportunities by undertaking international study exchange. To facilitate this, we offer a range of scholarships and financial assistance.

Europe in the World: Reporting Political, Environmental and Social Change program

This unique opportunity gives selected students the chance to experience education in a foreign country. If chosen, you'll contribute to a significant academic research project as well as earning an internationally-recognised double degree.

The program incorporates an international exchange with an academic research project. It involves industry partners in the media and fosters graduates with the capacity to communicate events, issues and risks during a period of rapid change, and who understand diverse political, environmental and social contexts.

Successful students spend five months in Aarhus, Denmark at the Danish School of Media and Journalism (DSMJ), and five months at the Utrecht University of Applied Sciences in the Netherlands.

The double degree is awarded by the University of Tasmania and DSMJ.

Additional learning resources

We want to help you get the most from your time here.

You'll be taught by experts. These are people with a range of national and international media experience, and a breadth of research interests and skills. They are passionate about what they teach. They'll encourage you to share questions and perspectives, inside lectures and outside the classroom.

Our administration team are available to discuss unit choices, degree planning, credit and advanced standing. Dedicated Student Advisers are also available for advice, support and assistance with academic studies or things affecting your personal well-being or circumstances.

We also provide online tutorials to help with your research assignments and develop your skills faster.

A degree is typically a three year, full-time course. We offer part-time courses, face-to-face, online and distance study options. There is a range of units available over the summer, spring and winter breaks.

Scholarships

Each year, the University offers more than 900 awards, across all academic areas.

The awards are based on merit and equity and reward excellence and improve access for new or continuing students. Application details and selection criteria for each award are clearly noted for each award on our website and within the online application.

For further information on scholarships and bursaries visit: utas.edu.au/scholarships-bursaries

▼ Students can gain degree credits and experience real-world learning through internships, placements, exchanges and studies abroad.



Vice-Chancellor's National University **Scholarships** valued at \$18,000 per year, for up to five years of study in any course

Course information

Single degrees with Journalism, Media and Communications

▼ Bachelor of Arts (Journalism, Media and Communications Major or Minor)

Duration	Three years full-time or equivalent part-time
Prerequisites	Successful completion of TCE (Tasmanian Certificate of Education) or interstate equivalent or General Entry Requirements*
Entry	February and July
Location	Hobart
Course code	13A
2016 Round 1 Clearly-in ATAR	65

An Arts degree is extremely flexible in structure and content. Arts with Journalism, Media and Communications can provide you with the type of workplace skills that employers want. The course lets you complement your minimum unit requirements with additional studies, or diversify with other Arts subjects or units from other disciplines.

See *list of Career Opportunities on page 4*.

▼ Bachelor of Social Science (Journalism, Media and Communications 2nd Major)

Duration	Three years full-time or equivalent part-time
Prerequisites	Successful completion of TCE (Tasmanian Certificate of Education) or interstate equivalent or General Entry Requirements* <i>Note: Some majors may have additional prerequisites</i>
Entry	February and July
Location	Hobart
Course code	13E
2016 Round 1 Clearly-in ATAR	65

This course offers a broad exposure to applied social science. It teaches valuable social research methods and skills and prepares you for careers in a wide range of government, community, health, social justice and business services. It can also provide you with workplace skills that employers want, such as critical thinking, research analysis, problem solving, strong communication skills, creativity and versatility.

See *list of Career Opportunities on page 4*.

▼ Bachelor of Visual Communication

Duration	Three years full-time or equivalent part-time
Prerequisites	Successful completion of TCE (Tasmanian Certificate of Education) or interstate equivalent or General Entry Requirements*
Entry	February and July
Location	Hobart
Course code	13F
2016 Round 1 Clearly-in ATAR	65

A course for aspiring graphic designers, it provides all the necessary skills for a career in this creative and rewarding field. You will explore the communication design industry including advertising, graphic design, multimedia, publishing, film, theatre, music, video and television. When you graduate, you'll come out with training in effective communication strategies, technical and conceptual problem-solving, an ability to present well both visually and verbally and an awareness of the ethical implications of design.

Areas of study

- Electronic Media
- Visual Communication

Career opportunities

- Animator
- Creative director
- Graphic designer
- Illustrator
- Interactive media developer
- Publisher
- Typographic designer
- Web designer

You may also wish to look at the following degrees in our study theme brochures:

- Associate Degree in Furniture Design
- Bachelor of Environmental Design
- Bachelor of Fine Arts
- Bachelor of General Studies (Arts Pathway)

Financial matters

When you commence study with the University of Tasmania in a Commonwealth supported place (CSP), you must contribute towards the cost of your tuition. The amount you pay depends on which units you study and the payment method you choose.

Student contribution amounts and rules

To be eligible for a CSP you must be an Australian citizen, a New Zealand citizen or hold a permanent visa.

The student contribution is calculated based on the units of study that you enrol in. Each unit is assigned to a 'band' according to the subject area it comes from. The band tells us how much to charge for one equivalent full-time student load (EFTSL), equivalent to 100 credit points, or 100% load.

Most units at the University of Tasmania are 12.5 credit points (0.125 EFTSL), so to calculate the cost of a unit we multiply the contribution amount for that designated band by 0.125. For example, the student contribution amount for a 12.5 credit point Nursing unit of study would be $\$6256 \times 0.125 = \782 . A typical three-year degree is made up of 24 units.

HECS-HELP

The majority of university students across Australia choose to defer their student contribution until after they have commenced in the workforce. You can do this by taking out a HECS-HELP loan. HECS-HELP is available to eligible students enrolled in a CSP. This loan can cover all or part of the student contribution amount. You are eligible for HECS-HELP if you are an Australian citizen or the holder of a permanent humanitarian visa. Under this option, the Commonwealth Government pays the loan amount directly to the University of Tasmania. Then, when your salary reaches the minimum repayment threshold, you will make compulsory repayments through the tax system. To learn more, visit studyassist.gov.au

2016 student contribution by band

BAND 1	BAND 2	BAND 3
\$6,256* per full-time year (100% load)	\$8,917* per full-time year (100% load)	\$10,440* per full-time year (100% load)
Nursing*	Mathematics*	Law
Education*	Statistics*	Accounting
Humanities	Science*	Administration
Social Studies	Computing	Economics
Psychological Science [^]	Built Environment	Business/Commerce
Clinical Psychology	Other Health	Dentistry
Foreign Languages	Allied Health	Medicine
Visual & Performing Arts	Engineering	Veterinary Science
	Surveying	
	Agriculture	
	AMC	

*The student contribution amounts for mathematics, statistics and science are subject to passage of the Higher Education Support Amendment (Student Contribution Amounts and Other Measure Bill 2012).

1. Education and nursing students who began their course as a Commonwealth supported student before 1 January 2010 may be charged less than the 2016 maximum amount listed above for units in education and nursing.
2. If you are a mathematics, science, education, nursing or midwifery graduate you may be eligible for a HECS-HELP Benefit.

Other costs

Students are required to pay a student services and amenities fee (SSAF). In 2016, the fee is around \$290 for a full-time undergraduate student. Part-time students are charged on a pro-rata of study load undertaken. Students who are unable to pay the fee up-front can defer all or part of the fee through an element of the Higher Education Loan Program, known as SA-HELP. The fee contributes to funding student services such as legal and health services, counselling, and sport and recreation activities.

You will also need to cover costs such as textbooks, materials, art supplies or software for your course. These costs can vary from course to course.

Accommodation and general living expenses will also vary depending on your chosen living arrangements. To learn more about accommodation options, visit utas.edu.au/accommodation

*General Entry Requirements are briefly outlined in the 'How to apply' section. Visit utas.edu.au/admissions for further details.

How to apply

Applications should be made directly to the University of Tasmania, depending on your course and when you want to commence.

Year 12 applicants

For Year 12 students, applications for Semester 1 should be submitted electronically via the University's online application process.

The 'timely' application period opens in August and closes in the last week of September. Late applications will be accepted by the University, but some programs that have special requirements will not accept late applications.

Changing your preference

You can change your original 'timely' application course preferences during the Change of Preference period in December. This allows you to modify your course selection depending on your results from your final examinations.

Learn more by visiting utas.edu.au/apply

Non-school leaver (mature aged) applicants

If you are not a Year 12 student, you apply directly to the University via the online application process. As a non-year 12 student your application will be considered on a broad range of factors, including previous studies, work experience and any extra requirements specified for the course.

For entry into an undergraduate degree, at least one of the following must be completed:

- Year 12
- Certificate IV, diploma or advanced diploma and/or
- Successful completion of a University enabling program
- Personal competency statement demonstrating how work experience or background meets the University's General Entry Requirements

Particular degrees may also require you to sit a Special Tertiary Admissions Test.

Visit utas.edu.au/courses or utas.edu.au/apply for further details.

Quick reference guide

Degrees

COURSES	DURATION	Clearly-in ATAR	LOCATION
Bachelor of Arts (Journalism, Media and Communications major or minor)	3 yrs FT or equivalent PT	65	H
Bachelor of Social Science (Journalism, Media and Communications 2nd major)	3 yrs FT or equivalent PT	65	H
Bachelor of Visual Communication	3 yrs FT or equivalent PT	65	H

Double Degrees

COURSES	DURATION	Clearly-in ATAR	LOCATION
Bachelor of Arts/Bachelor of Business	4 yrs FT or equivalent PT	65	CC, D, H, L
Bachelor of Arts/Bachelor of Computing	4 yrs FT or equivalent PT	65	CC, H, L
Bachelor of Arts/Bachelor of Economics	4 yrs FT or equivalent PT	65	CC, H, L
Bachelor of Arts/Bachelor of Fine Arts	4 yrs FT or equivalent PT	65	H
Bachelor of Arts/Bachelor of ICT	4 yrs FT or equivalent PT	65	H, L
Bachelor of Arts/Bachelor of Laws	5 yrs FT or equivalent PT	65	CC, H, L
Bachelor of Arts/Bachelor of Science	4 yrs FT or equivalent PT	65	H, L
Bachelor of ICT/Bachelor of Visual Communications	4 yrs FT or equivalent PT	65	H

Pathways

COURSES	DURATION
Bachelor of General Studies	1 yr FT or equivalent PT
University Preparation Program (UPP)	1 yr FT or equivalent PT

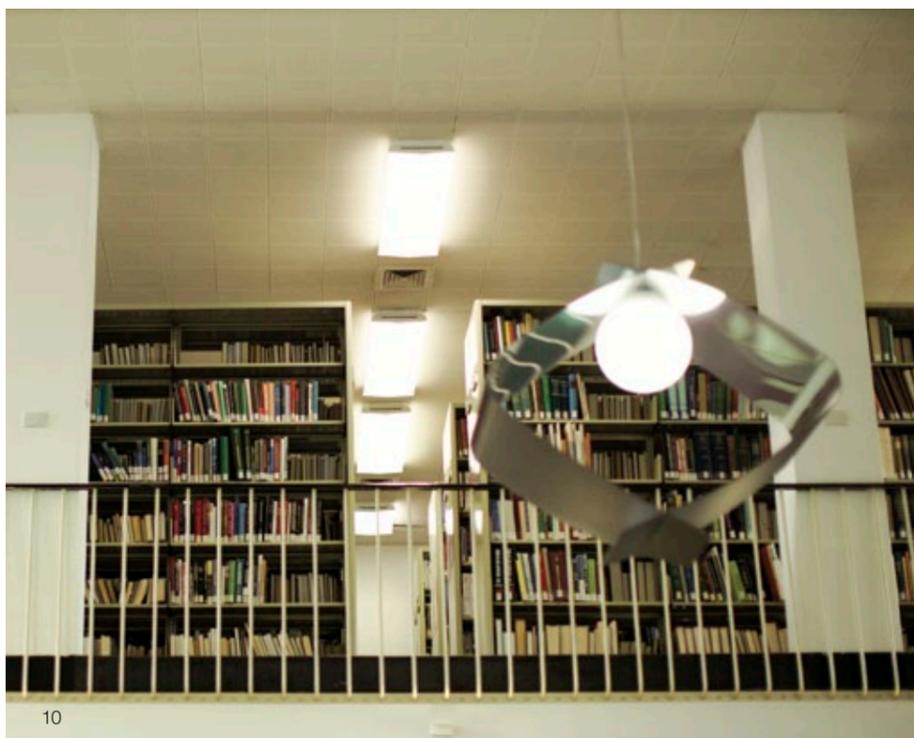
Key to main campuses:

- CC – Cradle Coast
- D – Distance
- H – Hobart
- L – Launceston

NB as some courses may be split between campuses, please refer to course details above.

Availability at each campus may depend on demand.

▼ To find more information about all University of Tasmania courses, visit utas.edu.au/courses



KEY DATES

1 August 2016

Applications open

30 September 2016

On-time applications close, 5.00pm

Year-round availability

One-on-one course advisor appointments

OPEN DAYS

7 August 2016

University of Tasmania Open Day
Hobart, Launceston, Burnie (TAS)

27 August 2016

University of Tasmania Open Day
Darlinghurst (NSW)

28 August 2016

University of Tasmania Open Day
Rozelle (NSW)

FURTHER INFORMATION

1300 363 864

utas.edu.au



CRICOS Provider Code (University of Tasmania): 00586B

The information in this guide does not apply to international students.
While the information published in this guide was accurate at the time of publication, the University of Tasmania reserves the right to alter, amend or delete details of course offerings and other information published here.
For the most up-to-date information please view our website at utas.edu.au

