Journalism, Media and Communications
2016
The University of Tasmania has recently re-confirmed its position as one of Australia’s best universities in a wide range of disciplines, as ranked by the internationally recognised QS World University Rankings for 2015.

The international ratings agency evaluate more than 3000 universities for academic reputation, employer reputation and research impact.
We help you become who you want to be

The University of Tasmania offers one of Australia’s leading programs in Journalism, Media and Communications.

Our graduates are sought after by industry and our research is internationally recognised.

Our courses engage with the things that are central to contemporary life; from politics to entertainment, sports to finance and social media. They combine analysis of the media industry, practices and texts with the provision of practical journalism, media and communication skills.

Taken as part of a Bachelor of Arts degree, a major in Journalism, Media and Communications can be complemented with specialist study from a number of other disciplines.

This provides an excellent generalist degree for many graduate positions. It can also provide the type of specialist knowledge you need to pursue a focused career. Skills gained from study, research, class involvement, assessment tasks and opportunities like international exchange, professional placement and internships help you graduate with both specialised skills and knowledge and the type of ‘soft skills’ and personal qualities employers are now demanding. These include problem solving, research and investigation, critical thinking and analysis, decision making, time management and effective communication.

All our academics are active researchers, drawing on their interests in areas such as food, music, anime, crime, social history, documentary, international politics, environmental protest and health, and extensive experiences as war and political correspondents, broadcasters and in strategic and corporate communications.

Our staff have a range of national and international media industry experience.
Studying Journalism, Media and Communications

Who Studies Journalism, Media and Communications?
Curious and creative people. People who are interested in the world and want to share their perspectives with others. People who are outward looking and internationally aware. People who listen and ask questions and analyse what they hear. Our students are interested in media and communications practices, technologies, audiences and content.

Learn the fundamentals of communication
Understanding common media practice, roles and responsibilities is now essential in a range of careers.

By combining analysis of the media industry, media practices and texts with practical skills, you gain the media knowledge and skills you’ll need to work in both journalism and media-related work.

You’ll be exposed to a range of relevant media theory and research methods. These include practical skills like writing, researching and producing media, the essentials of news writing, researching and interviewing, and specialised communications and public relations.

You will also be exposed to other aspects of media and communications which have broader application to careers in the business, government and not-for-profit sectors.

Career opportunities with a degree with Journalism, Media and Communications
A degree focused on Journalism, Media and Communications can provide a wide range of experiences and broad workplace competencies. It can offer a wide variety of possible related careers, such as:
- Advertising creative director and copywriter
- Announcer, broadcaster, presenter
- Author
- Camera operator
- Campaigner and campaign manager
- Documentary maker/producer
- Editor
- Event manager
- Graphic designer
- Journalist
- Media adviser
- Media and market researcher
- News producer
- Public relations consultant
- Publishing
- Photojournalism
- Political and policy adviser and analyst
- Science communicator
- Social media content creator
- Sports writer and presenter
- Teacher
- Travel writer or travel book editor

Your study opportunities
Different students have different goals.

If you simply want to give yourself the best start for a better chance at a great career, a degree course is an excellent option.

If you want to pursue a passion or want more specialist knowledge and expertise in a chosen field, a double degree or a degree with honours can give you fascinating career opportunities. Many of our courses also let you add units from different study areas.

In Journalism, Media and Communications, we offer undergraduate majors, honours, postgraduate by coursework and research higher degrees.
Students gain the skills to adapt to a changing media environment, with emerging technologies and practices our focus.
Your study experience

The learning experience at our University goes beyond lectures and tutorials.

Guest lecturers give you a chance to learn from working professionals from all areas of business, commerce and government.

Industry internships and mentoring opportunities (in both the public and private sectors) can add greater depth to your studies.

Study Abroad

Our international exchange program lets you take a semester of study overseas. Possible partner institutions include some of the leading journalism and media courses in Europe and the US. Financial support and loans are available.

We also regularly welcome international exchange students who come to study with us for a semester or so. These experiences foster cultural and political awareness, enhanced communications skills and greater personal independence, all attributes appreciated by employers.

In-country programs

University of Tasmania partners with agencies and partners to provide meaningful international opportunities, such as study tours or in-country programs. Recent examples include:

– Journalism Professional Practicum in Indonesia, a 6-week internship where you can experience workplace journalistic cultures and obtain a taste for the environment in which a foreign correspondent might operate.

– Cool Japan: Regional Soft Power in Asia is a field trip experience. You’ll explore how media can be used to shape perceptions of a country. You’ll critically examine the commercial, community and political media practices and spaces that contribute to the construction of ‘Cool Japan’.

Professional Placement

A professional placement doesn’t just go a long way towards experience, it also goes a long way towards the completion of your undergraduate degree.

This is a third-year, competitive entry elective unit of study that consists of academic assessments combined with a workplace experience for one or two days a week.

Successful students are assigned to a placement in the media and communications industry either in a government, private or not-for-profit organisation. You learn on-the-job skills and better understand how journalistic and media theory operates in practice within an industry context.

Many students who undertake the internship program go onto further employment with their placement provider.

▼ Students can gain degree credits and experience real-world learning through internships, placements, exchanges and studies abroad.
Internship program
As part of our Industry Placements and Internships program there are a number of exciting opportunities for you to engage in workplace experience and to build a professional portfolio.

This includes a number of print and broadcast media, PR agencies, government departments, and private and not-for-profit organisations.

Europe in the World: Reporting Political, Environmental and Social Change program
This unique opportunity gives selected students the chance to experience education in a foreign country. If chosen, you’ll contribute to a significant academic research project as well as earning an internationally-recognised double degree.

The program incorporates an international exchange with an academic research project. It involves industry partners in the media and fosters graduates with the capacity to communicate events, issues and risks during a period of rapid change, and who understand diverse political, environmental and social contexts.

Successful students spend five months in Aarhus, Denmark at the Danish School of Media and Journalism (DSMJ), and five months at the Utrecht University of Applied Sciences in the Netherlands.

The double degree is awarded the University of Tasmania and DSMJ.

Additional learning resources
We want to help you get the most from your time here.

You’ll be taught by experts. These are people with a range of national and international media experience, and a breadth of research interests and skills. They are passionate about what they teach. They’ll encourage you to share questions and perspectives, inside lectures and outside the classroom.

Our administration team are available to discuss unit choices, degree planning, credit and advanced standing. Dedicated Student Advisers are also available for advice, support and assistance with academic studies or things affecting your personal wellbeing or circumstances.

We also provide online tutorials to help with your research assignments and develop your skills faster.

A degree is typically a three year, full-time course. We offer part-time courses, face-to-face, online and distance study options. There is a range of units available over the summer, spring and winter breaks.

MediaLab
The Journalism, Media and Communications Media Lab includes five radio and video production studios, a twenty-space editing suite and a newsroom.

The lab’s design recognises the shift that has occurred in the media in recent years. It gives you the opportunity to become proficient in the new technologies now available - from mobile phones to MP3s to high-end cameras, field recorders and editing software – and use them to produce a range of journalism and media.

Scholarships
Each year, the University offers more than 900 awards, across all academic areas.

The awards are based on merit and equity and reward excellence and improve access for new or continuing students. Application details and selection criteria for each award are clearly noted for each award on our website and within the online application.

See: utas.edu.au/scholarships-bursaries
Course information

Single degrees with Journalism, Media and Communications

**Bachelor of Arts** *(Journalism, Media and Communications Major or Minor)*

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<thead>
<tr>
<th>Duration</th>
<th>Three years full-time or equivalent part-time</th>
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<tbody>
<tr>
<td>Prerequisites</td>
<td>Successful completion of TCE (Tasmanian Certificate of Education) or interstate equivalent</td>
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<tr>
<td>Entry</td>
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<td>Course code</td>
<td>13A</td>
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**2015 Round 1 Clearly-in ATAR** 65

An Arts degree is extremely flexible in structure and content. Arts with Journalism, Media and Communications can provide you with the type of workplace skills that employers want. The course lets you complement your minimum unit requirements with additional studies, or diversify with other Arts subjects or units from other disciplines.

See list of Career Opportunities on Page 4

**Bachelor of Social Science** *(Journalism, Media and Communications 2nd Major)*

<table>
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<tr>
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<tbody>
<tr>
<td>Prerequisites</td>
<td>Successful completion of TCE (Tasmanian Certificate of Education) or interstate equivalent</td>
</tr>
<tr>
<td>Note: Some majors may have additional prerequisites</td>
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<tr>
<td>Entry</td>
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</table>

**2015 Round 1 Clearly-in ATAR** 65

This course offers a broad exposure to applied social science. It teaches valuable social research methods and skills and prepares you for careers in a wide range of government, community, health, social justice and business services. It can also provide you with workplace skills that employers want, such as critical thinking, research analysis, problem solving, strong communication skills, creativity and versatility.

See list of Career Opportunities on Page 4

**Bachelor of Visual Communication**

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</table>

A course for aspiring graphic designers, it provides all the necessary skills for a career in this creative and rewarding field. You will explore the communication design industry including advertising, graphic design, multimedia, publishing, film, theatre, music, video and television. When you graduate, you’ll come out with training in effective communication strategies, technical and conceptual problem-solving, an ability to present well both visually and verbally and an awareness of the ethical implications of design.

**Areas of study**

- Electronic Media
- Visual Communication

**Career opportunities**

- Animator
- Creative director
- Graphic designer
- Illustrator
- Interactive media developer
- Publisher
- Typographic designer
- Web designer

You may also wish to look at the following degrees in our Study Guide booklets:

- Associate Degree in Furniture Design
- Bachelor of Environmental Design
- Bachelor of Fine Arts
- Bachelor of General Studies (Arts Pathways)
Financial matters

When you commence study with the University of Tasmania in a Commonwealth supported place (CSP), you must contribute towards the cost of your tuition. The amount you pay depends on which units you study and the payment method you choose.

Student contribution amounts and rules

To be eligible for a CSP you must be an Australian citizen, a New Zealand citizen or hold an Australian Permanent Resident Visa.

The student contribution is calculated based on the units of study that you enrol in. Each unit is assigned to a ‘band’ according to the subject area it comes from. The band tells us how much to charge for one Equivalent full-time student load (EFTSL), equivalent to 100 credit points, or 100% load.

Most units at the University of Tasmania are 12.5 credit points (0.125 EFTSL), so to calculate the cost of a unit we multiply the contribution amount for that designated band by 0.125. For example, the student contribution amount for a 12.5 credit point Nursing unit of study would be $6152 \times 0.125 = $1076.63.

A typical three-year degree is made up of 24 units.

HECS-HELP

The majority of university students across Australia choose to defer their student contribution until after they have commenced in the workforce. You can do this by taking out a HECS-HELP loan. HECS-HELP is available to eligible students enrolled in a CSP. This loan can cover all or part of the student contribution amount. You are eligible for HECS-HELP if you are a Commonwealth supported student and an Australian citizen or the holder of a Permanent Humanitarian Visa.

Under this option, the Commonwealth Government pays the loan amount directly to the University of Tasmania. Then, when your salary reaches the minimum repayment threshold, you will make compulsory repayments through the tax system.

To learn more, visit studyassist.gov.au

2015 student contribution by band

<table>
<thead>
<tr>
<th>BAND 1</th>
<th>BAND 2</th>
<th>BAND 3</th>
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<tbody>
<tr>
<td>$6152* per full-time year</td>
<td>$8768* per full-time year</td>
<td>$10,266* per full-time year</td>
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<tr>
<td>(100% load)</td>
<td>(100% load)</td>
<td>(100% load)</td>
</tr>
<tr>
<td>Nursing*</td>
<td>Mathematics*</td>
<td>Law</td>
</tr>
<tr>
<td>Education*</td>
<td>Statistics*</td>
<td>Accounting</td>
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<tr>
<td>Humanities</td>
<td>Science*</td>
<td>Administration</td>
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<tr>
<td>Social Studies</td>
<td>Computing</td>
<td>Economics</td>
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<tr>
<td>Behavioural Science</td>
<td>Built Environment</td>
<td>Business/Commerce</td>
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<tr>
<td>Clinical Psychology</td>
<td>Other Health</td>
<td>Dentistry</td>
</tr>
<tr>
<td>Foreign Languages</td>
<td>Allied Health</td>
<td>Medicine</td>
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<tr>
<td>Visual &amp; Performing Arts</td>
<td>Engineering</td>
<td>Veterinary Science</td>
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<td></td>
<td>Surveying</td>
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<td>Agriculture</td>
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*The student contribution amounts for mathematics, statistics and science are subject to passage of the Higher Education Support Amendment (Student Contribution Amounts and Other Measure Bill 2012).

1. For pre-2010 students, the maximum annual student contribution amount that may be charged for Education and Nursing units is $4696.

2. From 1 January 2010, the maximum annual student contribution amount for commencing Commonwealth supported students undertaking Education and Nursing units of study has been increased from the ‘national priority’ rate to the Band 1 rate.

3. The increased maximum annual student contribution amounts affect only students who commence their course of study at a higher education provider on or after 1 January 2010.

4. If you are a mathematics, science, education, nursing or midwifery graduate you may be eligible for a HECS-HELP Benefit.

5. This table is a guide only. Fees are reviewed each year by the Commonwealth Government and may vary.

Other costs

Students are required to pay a student services and amenities fee (SSAF). In 2015, the fee is around $340 for a full-time undergraduate student.

Part-time students are charged on a pro-rata of study load undertaken. Students who are unable to pay the fee up-front can defer all or part of the fee through an element of the Higher Education Loan Program, known as SA-HELP.

The fee contributes to funding student services such as legal and health services, counselling, and sport and recreation activities.

You will also need to cover costs such as textbooks, materials, art supplies or software for your course. These costs can vary from course to course.

Accommodation and general living expenses will also vary depending on your chosen living arrangements.

To learn more about accommodation options, visit utas.edu.au/accommodation
Applications should be made directly to the University of Tasmania, depending on your course and when you want to commence.

**Year 12 applicants**

For Year 12 students, applications for Semester 1 should be submitted electronically via the University’s online application process.

The ‘timely’ application period opens in August and closes in the last week of September. Late applications will be accepted by the University, but some programs that have special requirements and will not accept late applications.

**Changing your preference**

You can change your original ‘timely’ application course preferences during the Change of Preference period in December. This allows you to modify your course selection depending on your results from your final examinations.

Learn more by visiting [utas.edu.au/apply](https://utas.edu.au/apply)

**Non-school leaver (mature aged) applicants**

If you are not a Year 12 student, you apply directly to the University via the online application process. As a non-year 12 student your application will be considered on a broad range of factors, including previous studies, work experience and any extra requirements specified for the course.

For entry into an undergraduate degree, at least one of the following must be completed:

- Year 12
- Certificate IV, diploma or advanced diploma and/or
- Successful completion of a University enabling program
- Personal competency statement demonstrating how work experience or background meets the University’s General Entry Requirements

Particular degrees may also require you to sit a Special Tertiary Admissions Test.

# Quick reference guide

## Degrees

<table>
<thead>
<tr>
<th>COURSES</th>
<th>DURATION</th>
<th>Clearly-in ATAR</th>
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<tbody>
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<td>3 yrs FT or equivalent PT</td>
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<td>Bachelor of Social Science (Journalism, Media and Communications 2nd Major)</td>
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<td>Bachelor of Visual Communication</td>
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## Double Degrees

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<th>COURSES</th>
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</thead>
<tbody>
<tr>
<td>Bachelor of Arts / Bachelor of Business</td>
<td>4 yrs FT or equivalent PT</td>
<td>65</td>
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<tr>
<td>Bachelor of Arts / Bachelor of Computing</td>
<td>4 yrs FT or equivalent PT</td>
<td>65</td>
</tr>
<tr>
<td>Bachelor of Arts / Bachelor of Economics</td>
<td>4 yrs FT or equivalent PT</td>
<td>65</td>
</tr>
<tr>
<td>Bachelor of Arts / Bachelor of Fine Arts</td>
<td>4 yrs FT or equivalent PT</td>
<td>65</td>
</tr>
<tr>
<td>Bachelor of Arts / Bachelor of Laws</td>
<td>5 yrs FT or equivalent PT</td>
<td>65</td>
</tr>
<tr>
<td>Bachelor of Arts / Bachelor of Science</td>
<td>4 yrs FT or equivalent PT</td>
<td>65</td>
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<tr>
<td>Bachelor of ICT / Bachelor of Visual Communications</td>
<td>4 yrs FT or equivalent PT</td>
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## Pathways

<table>
<thead>
<tr>
<th>COURSES</th>
<th>DURATION</th>
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<tbody>
<tr>
<td>Bachelor of General Studies</td>
<td>1 yr FT or equivalent PT</td>
</tr>
<tr>
<td>University Preparation Program</td>
<td>1 yr FT or equivalent PT</td>
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</tbody>
</table>

To find more information about all University of Tasmania courses, visit [utas.edu.au/courses](utas.edu.au/courses)
KEY DATES

30 August 2015
University of Tasmania Open Day

Year-round availability
One-on-one course adviser appointments

FURTHER INFORMATION

1300 363 864
utas.edu.au